

Name: Dr. S. MOHAMED RAFIQUE, M.Com. M. Phil., MBA., Ph.D.,

DESIGNATION

Assistant Professor of Commerce & Research Supervisor

CONTACTS

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EDUCATIONAL QUALIFICATIONS

S.No	Courses	Board / University
1	Ph.D.,	Thiruvalluvar University
2	M.Phil.	University of Madras
3	M.Com.	University of Madras
4	MBA	TNOU
4	B.Com	University of Madras

ELIGIBILITY TEST PASSED

S.No	Courses	Board / University	Year of Passing
1	NET-commerce	UGC-New Delhi	2010
2	SET-commerce	BHARATHIYAR UNIVERSITY- Tamil Nadu	2012

TEAC	HING AND RESEARCH EXPERIENCE	22 YE A	AR			
S.NO.	College	Duration		Years		
1.	C.Abdul Hakeem College, Melvisharam	05-12-2013	to	till date		
2.	K.M.G. College of Arts & Science, Gudiyattar	m. 01-06-2005 to	04-12-2013	8 yrs 6m		
3.	Indo American College, Cheyyar.	01-06-2004 t	o 31-5-2005	1yrs		
4.	Tirupattur Arts and science college, Triupattur	21-06-2001 t	o 31-5-2004	3yrs		
RESEA	ARCH EXPERIENCE AND GUIDANCE		15 YEA	R 2 MONTHS		
M.Phil	scholars	11				
PhD So	cholars Awarded	04				
PhD Schola	rs (Pursuing)	04				
SPECI	SPECIALSATION					

- > Human Resource Management,
- > Organizational Behavior, and
- Marketing

ACHIEVEMENTS

Elite 07 state level Seminar on Recent Trends in Banking , Seminar organized at K.M.G. College of Arts and Science

Conference on Human Resource Management, Seminar organized at K.M.G. College of Arts and Science

Conference on Entrepreneurial Development Seminar organized at K.M.G. College of Arts and Science

Placement Co-ordinator at K.M.G. College of Arts and Science

Best YRC Programme Officer, 2016

PAPER SETTING

Member : University of Madras

: Muthurangam College (Autonomous) Vellore

: Jamal Mohamed College, Trichy.

: D.K.M C0llege for women, Vellore

: SRM University , Chennai

EXAMINAR

Thiruvalluvar University, Serkadu.

SRM University (Deemed), Katankulathur, Chennai.

LIST OF BOOKS AND CHAPTERS IN EDITED VOLUME/ BOOKS PUBLISHED IN NATIONAL AND INTERNATIONAL PROCEEDINGS (8)

Sl.No	Name of the Teacher	Title of the book/ Chapters published	Book Title	Name of the publisher	Year	ISBN/ISSN
1.	Dr. S.Mohamed Rafique	E-Customer Relationship Management	Customer Relationship Management Modern Trends and Perspectives	Prentice Hall of India Private Limited , New Delhi	2008	ISBN: 978-81- 203-3326 Page 209-212
2	Dr. Mohamed Gablib Hussain Dr. Mohamed Rafique	Strategic and traditional HRM: investing practices and effectiveness in IT Organisation software industry		LAP LAMBERT Academic Publishing GmbH & Co.KG,	2012	ISBN 978-38473- 0815-7
3	Dr.S.Mohamed Rafique	Inclusive growth of India as Emerging Economy Through sustainable Strategies:	Emergence and Models of Strategic Human Resource Management	Dr. M.G.R.Janaki college, The school of Business studies, Chennai		ISBN: 978-93- 80627-34-2 Page: 281-285
4	Dr.S.Mohamed Rafique	The Micro Economic Perspective & Islamic Banking	Global Economic crisis: An Islamic perspective	Today Publishers, Chennai	2012	`ISBN - 9789381992067 Page 54
5	Dr.S.Mohamed Rafique	FDI in Indian Retail Market; Some issues and Challenges	India's Foreign Trade Opportunities and challenges, 2014	Jayalakshmi publications, Madurai	2014	ISBN: 979-93- 84193-15-7 Page 189-192
6	Dr.S.Mohamed Rafique	Trends and Sustainable Growth Through Research in Higher Education in India	Higher Education in India Opportunities and Challenges	Frontline Publishing House, New Delhi,	2015	ISBN 978-81- 909331-0-0 Page 54-59
7	Dr.S.Mohamed Rafique	"Corporate Governance In Islamic Perspectives	Corporate Social Responsibility	Aysha Publication, Chennai.	2017	ISBN 978 93 81430842
8	Dr.S.Mohamed Rafique &S.Vani	Migration of Women Employees working at	Migration in India, Issues, Challenges and Strategies	Vergal Publication, Madurai, Tamil Nadu,	2017	ISBN 978- 9385109-12-6 Page 165-170

leather tanneries		
with reference		
Vellore District		

LIST OF PAPERS PUBLISHED IN NATIONAL AND INTERNATANATION JOURNAL (26)

S.No	Title of the Paper	Name of the Journal	Year of Publication	ISBN/ISSN Number
1	Strategic Human Resource Management Practices in IT Industry in India,	The International Research Journal of Science & IT	April -2012	Volume: 02. Number: 01, ISSN : 2251- 1563
2	Traditional Human Resource Management	The International Research Journal of Economic &Business Studies	May 2012,	Volume:01, Number: 07 ISSN: 2251- 1555
3	Strategic Human Resource Management, Theoretical Perspective	The International Research Journal of Social Science & Management	May-2012	Volume: 02. Number: 01, ISSN : 2251- 1571
4	Islam and Corporate Social Responsibility,	CACH Journal of Humanities	Jan-June,2014	Volume :2, No:1 ,ISSN 2320-3102
5	Cross Cultural Diversity and its implication in HRM	International Journal of Functional Management	April 2014	ISSN 2319-1406
6	Strategic HRM as Tool for GainingSustainable Competitive Advantage,	Indo Global Journal of Applied management science	April 2014	ISSN 2320-7892
7	Opportunities and Challenges if Micro, Small and Medium Enterprises(MSMEs) in India in the era of Globalization,	CACH Journal of Humanities	Jan-June,2014	Volume :3 No:1, 5 ISSN 2320- 3102
8	Models of engagement: Union	CACH Journal of Humanities	July-December,2015	Volume :3, No:2 , , ISSN 2320-

	Management relations for the 21st century,			3102
9	Training and development program and its benefits to employee and organization: a Conceptual study,	CACH Journal of Humanities	July-December,2015	Volume :3, No:2, ISSN 2320-3102
10	An overview of Goods and service Taxes (GST),	CACH Journal of Humanities	July-December,2016	Volume :4, No:2 July-, ISSN 2320-3102
11	Islamic Perspectives in Fair Trade,	CACH Journal of Humanities	Jan-June,2016	Volume :4 No:1,ISSN 2320- 3102
12	Knowledge Management and its importance in Educational Institutions,	International Journal of Science Technology and Humanities,	January 2016.	ISSN 2394-7209
13	Leadership qualities in Islam,	AE International Journal of Multidisciplinary Research,	March 2016	ISSN 2348-6724,
14	Gender diversity on corporate boards the firm financial performance,	International Journal of education and social Science,	March 2017	Volume No.45., ISSN 2410-5171, Impact Factor: 3.82
15	Work engagement and its impact on work life Balance: A Study on Shoe Company Workers at Vellore District,	Shanlax International Journal of Commerce	August 2017	Volume 5, ISSN 2320-4168, Impact Factor: 3.017
16	Leadership Theories and Styles: Relevance to Educational Management,	Shanlax International Journal of Commerce	August 2017	Volume 5, ISSN 2321-4643. Impact Factor: 2.082
17	Cashless transaction and its impact on work	Shanlax International Journal of Commerce	August 2017	Volume 5, ISSN 2320-4168,

	life Balance: A Study			Impact Factor:
	on various Sectors			3.017
	Women Workers at			
	Vellore District,			
18	A Study on Consumer	Shanlax International Journal of	August 2017	Volume 6, ISSN
	Awareness towards	Commerce	111181121 2117	2320-4168,
	organic Foods,	Commerce		Impact Factor:
	organic roous,			3.017
				5.017
19	Study on job	International Research Journal of	Nov 2018	Volume: 01
19			NOV 2016	
	satisfaction of public	Commerce, Finance &		Issue: 02 Nov
	and private sector	Management (IRJCFM)		2018
	banking employees			
	with special reference			
20	to vellore town.	Charles International Island 1 C	E-h	Wal C Carrie
20	A STUDY ON	Shanlax International Journal of	February 2018	Vol. 6 Special
	CONSUMER	Commerce		Issue 5 ISSN:
	AWARENESS			2320 - 4168
	TOWARDS			
	ORGANIC FOODS.			
21	A study on work-life	Studies in Indian Place Names	February-2020	ISSN: 0474-
	balance among women		1 Corum y-2020	9030 Vol-68-
	employees in shoe			Issue-54-40(12),
	companies-with			pp.1416-1424.
	reference to ranipet.,			
22	Income and	Studies in Indian Place Names	February-2020	ISSN: 0474-
	investment preferences		1 Coruary-2020	9030 Vol-68-
	of women employees			Issue-54-40(12),
	in vellore district.,			pp.1425-1432.
23	"A study on online	Studies in Indian Place Names	February-2020	ISSN: 0474-
	shopping inspiration		1 Coruary-2020	9030 Vol-68-
	with special reference			Issue-54-40, no.
	to ambur town."			18 (2020): 1646-
				1652.
24	Study on role played	Studies in Indian Place Names,	Esh 2020	ISSN: 0474-
	by the digital		February-2020	9030 Vol-68-
	technology in reducing			Issue-54-40(18),
	stress among women			pp.1544-1549.
	entrepreneurs.			
L	I.			1

25	A study on customer	Studies in Indian Place Names,	_ ,	ISSN:	0474-
	tendency and		February-2020	9030	Vol-68-
	gratification towards			Issue-54-	-40(12),
	super markets in			pp.1406-	1415
	vellore town.				
26	Consumer purchase	Studies in Indian Place Names		40(59),	pp.345-
	behaviour and		February-2020	350.	
	satisfaction towards				
	service quality in				
	departmental stores.				

LIST OF PAPERS PRSENTED IN NATIONAL AND INTERNATIONAL PROCEEDINGS (32)

S.No	Paper Title	Seminar/ Conference	Place	Date
1	Effective Rural Marketing Strategy	National Seminar	University of Madras	9 th Dec 2005
2	Emerging Trends in Customer Relationship Management	National Seminar	Periyar University Salem	5th& 6th sep'2006
3	Value Added Tax in Tamil Nadu	National Seminar	New College, Chennai	7 th March 2007
4	Service Sector Growth in India	National Seminar	Abdul Hakeem College Melvisharam	26 nd March 2007
5	HR as a Source of Sustainable Advantage	International National Seminar	St. Josesh's College of Arts and Science	14 th and 15th th March 2008
6	Emergence and Models of Human Resource Management	National seminar	Dr. M.G.R.Janaki college, The school of Business studies, Chennai	10 th Dec 2010
7	Strategic HRM as a Tool for Gaining Sustainable Competitive Advantage	Two-day National	SriVidyaMandir College.Uthangari	6 & 7 th January 2011
8	Islam and Corporate Social Responsibility	National Seminar	Abdul Hakeem College, Melvisharam	13 th Dec 2011
9	The Macro Economic Perspective and Islamic Banking	International Seminar	New College Chennai	5 th & 6 th March 2012
10	FDI in Indian Retail Sector	National seminar	M.K.Jain College, Vaniyambadi	8th Feb 2013
11	FDI in Retail : A Boon or	National Conference	Ganesh College of Atrs and Science, Salem	15 th Feburary , 2013

	A Bane			
12	Ethics and Human Resource Management	Two- day National Seminar	Hasanath college for women, Bangalore	24 th March 2014
13/14	Cross Cultural Diversity and its Implication in HRM	International Conference	Sri Ganesh College of Business Management	On 25 th Feb 2014
15	Problems and Prospectus of FDI in Indian Retail Sector	National Conference on FDI – Challenges and Opportunities	GTM College, Gudiyattam	21 & 22 nd August 2014
16	FDI –Issues and Challenges	International Conference	Hajee Karutha Rowther Howdia College, Uthamapalayam, Theni	9 th September
17	Trends and Sustainable Growth Through Research in Higher Education	National Seminar	Government Arts College (Autonomous), KARUR.	30 th January, 2015
18	Models of Engagement: Union Management Relations for the 21 st Century	National seminar	Jamal Mohamed College, Thirchy	5 th February 2015
19	Knowledge Management and its Importance in Educational Institutions	Two Day International Conference	Sri Vidya Mandir Arts and Science College,Uthangari	29 th and 30 th January 2016
20	Leadership Qualities in Islam	International Seminar	Rajagiri Dawood Batcha College of Arts and Science	9 th March 2016
21	An Emotional Intelligence Strategy for a Work life Balance of employees working at various types of Organization	International Conference	Selvam college of Technology	11 th March 2016
22	A Study on the consumer buying behavior and satisfaction towards Department stores in vellore District	International Seminar	Nehru Memorial College, Trichy	12 th August 2016
23	Corporate social responsibility on Islamic Perspectives	National Conference	Mazharul Uloom College, Ambur	20 th October 2016.
24	Globalization: A comparative study of Rural and Urban life	National Conference	Muthurangam Govt. Arts College, Vellore	2 nd and 3 rd February 2017
25	Gloalisation and its Impact	National Conference	Muthurangam Govt. Arts	2 nd and 3 rd

	on Environment and livelihood of women employees in leather Industries		College , Vellore	February 2017
26	Gender Diversity of Corporate boards Affect the firm financial Performance	National seminar	Mahendra Arts and Science College	25 th March 2017
27	Demonetization and its impact on Indian Economy	State level Seminar	K.M.G College , Gudiayattam	8 th August 2017
28	Work Engagement and its impact on work life Balance: A Study on Shoe Co-workers at Vellore Dt.	National Conference	SriRam College, and Thiruvallur	11 th August 2017.
29	Tourism Industry and India's Economic Growth	International Conference	Arcot Sri Mahalakshmi Women's College, Arcot	30 th August,2017
30	Cashless Transaction and its Impact on Worklife Balance: A Study on Various Sectors Women at Vellore District	International Conference	K.S.R. College of Arts and Science, Trichengode	14 th September 2017
31	A Study of Consumer Awareness towards Organic Foods	International Conference	M.K.Jain College, Vaniyambadi	27 th February 2018
32	Different Dimensions of HRM	National Seminar	Imayam College, Vaniyambadi	27 th March 2018

LIST OF NATIONAL AND INTERNATIONAL CONFERENCE ATTENDED (45)

S.No	Seminar/ Conference	Place	Date
1	State level seminar on business society	Islamiah college,Vaniyamadi	1 st & 2 nd Jan
	interaction		1998
2	Seminar cum workshop on Entrepreneurship	Islamiah college, Vaniyamadi	14 th to 18 th Feb
	awareness		1999
3	Study Skill development course	Islamiah college, Vaniyamadi	1st Oct 2001
4	Creative Problem solving through personal	M.K.Jain college, Vaniyamadi	27 th & 28 th Oct

	development		2006
5	National conference on Advertising Management	M.K.Jain college, Vaniyamadi	22 nd Nov 2006
6	National Seminar on Prospectus for common currency in South Asia organized	Sacred Heart college, Trippattur	on 1 st & 2 nd Dec 2006
7	National Conference on Stress Management	K.M.G.College of Arts& Science, Gudiyattam	10 th Jan 2007
8	State level Seminar on Recent trends in Banking	K.M.G.College of Arts& Science, Gudiyattam	31st Jan 2007
9	National conference on E-Banking	D.K.M College for Women, Vellore	on 3 rd Feb 2007
10	International Symposium on Global Business Opportunities and Challenges	organized by Loyola college, Chennai	15 th & 16 th Feb 2007
11	Personal and Professional Excellency	K.M.G.College of Arts& Science, Gudiyattam	25 th &26 th Aug 2007
12	National seminar on Prospects for Medical Tourism	Sacred Heart college, Trippattur on 30th Aug 2007	30 th Aug 2007
13	Enhancing employability Empowering graduates in Humanities	TheivanniAmmalCollege for Women, Villuppuram	6 th Oct 2007
14	Corporate social responsibilities and business ethics	Sacred Heart college, Trippattur	12 th Oct 2007
15	National seminar on Human Rights	Auxillium College, Vellore	12 th &13 th Dec 2007
16	HR-Managerial role in competitive advantage	Islamiah college,VNB	9 th March 2008
17	National seminar on Global Marketing	Adiparasakthi College, Kalavi	19 th March 2008
18	Global crisis and Its impacts on Indian Economy	organized by K.M.G.College of Arts& Science, Gudiyattam	20 th Jan 2009
19	Understanding consumer A Re/ New look	M.K.Jain college, Vaniyamadi	14 th March 2009
20	Corporate Governance and Brand image India	Islamiah college, Vaniyamadi	15 th March 2009
21	State level Seminar on Career development	K.M.G.College of Arts& Science,	on 8 th oct 2009

		Gudiyattam	
22	Current Trends in capital Market	Adiparasakthi College, Kalavi	3 rd Feb 2010
23	Business and Society –Environmental issues	M.K.Jain college,Vaniyambadi	24 th Feb 2010
24	Conference on Entrepreneurial development	K.M.G.College of Arts& Science, Gudiyattam	26 th Feb 2010
25	Tax Management	Vellore Institute of Technology, Vellore	27 th Feb 2010
26	National conference on human Resource Practices in Globalization Era	Adiparasakthi College, Kalavi	23 rd Feb 2011
27	Orientation Programme on Art of Text Book Writing	Islamiah college, Vaniyamaadi	19 th February 2012
28	Using Statistical Package for Social science(SPSS)	M.K.Jain college, Vaniyamadi	1st Sep 2012
29	State level poster Presentation on Environmental Degradation	K.M.G.College of Arts& Science, Gudiyattam	17 th April 2013
30	National level workshop on Challenges of women Entrepreneurs in Global Scenario	D.K.M. College, Gudiyattam	20 th sep 2013
31	Faculty Development Programm	M.K.Jain college, Vaniyamadi	8 th March 2014
32	National Seminar on Online Shopping	K.M.G.College of Arts& Science, Gudiyattam	17 ^h Sep 2014
33	Conference on Make in India	K.M.G.College of Arts& Science, Gudiyattam	8 th September 2015
34	Workshop on Research Methodology	M.K.Jain college, Vaniyamadi	11 th and 12 th November 2014
35	National seminar on Quality Assurance in autonomous college	D.K.M College for Women, Vellore	3 rd Feb 2007
36	All India Workshop (STP), Methodology Of Research, NITI Aayog for Decentralization Of Power & Sustainable Development Govt., of India New Planning model	UGC- Academic Staff College by Pondicherry University	29 th and 30 th January 2015.
37	Seminar on Curriculum development in Higher Education	Abdul Hakeem College Melvisharam	26 th February 2015
38	National workshop on action research programmes essential in social Sciences and Business studies	Sri Malolan college of arts and Science, Madurantakam	18 th March 2015
39	Recent Trends in Research	organized by Abdul Hakeem College Melvisharam on 31st	

		March 2015	
40	Conference on Make in India organized by	K.M.G. College of Arts and	on 8 th Sep 2015
		science, Gudiyattam	
41	National level Two-days workshop on	P.G and Research department of	21-22
	Research Methodology and Thesis writing	Voorhees college, Vellore	September 2015
42	National level Workshop on Writing Research	Sri Vidya Mandir College,	12 th February
	Thesis & Articles	Uthangarai	2016
43	ICSSR & UGC Sponsored Two day National	Abdul Hakeem College	28 &29 th
	Seminar on "Social Problems in the Literature	(autonomous), Melvisharam,	March 2016.
	of Indian Languages"		
44	State level seminar on Human Resource	K.M.G. College of Arts and	7thAugust
	Management	science, Gudiyattam	2016
45	International seminar on "Science of learning	Abdul Hakeem College	8 th October
	and Teaching	(Autonomous) Melvisharam	2016.

SPECIAL LECTURE DELIVERED (14)

S.No	Institution	Торіс
1	Mazharul Uloom College, Ambur.	Value Added Tax
2	Oscar business school, Vellore	Investment management and financial management.
3	Islamiah College, Vaniyambadi.	HR- A Managerial role for Competitive advantage
4	MarudarKesari Jain College, Vaniyambadi	Research Methodology.
5	C.Abdul Hakeem college of Engineering	Foreign Direct Investment.
6	AAA College for Women, Walajapet	E- Banking
7	C. Abdul Hakeem College of Engineering & Technology	Consumer Attitudes towards Investment
8	Mazharul Uloom College, Ambur.	Planning Commission"NitiAyog"
9	Mazharul Uloom College, Ambur.	Opportunities for Commerce Graduates
10	AAA College for Women, Walajapet	Swatch Bharat
11	Imayam college, Vaniayambadi	Faculty Development programme
12	DKM College for Women Vellore	Recent innovations in banking

13.	Holy Cross College, Trippattur	Orientation programme on Competitive Examination.	
14	Sri Arcot Mahalakshmi College, Arcot	Online Banking and Practices	

AWARENES PROGRAME FOR NET/SET

- 1. Govt Arts College (Autonomous) , Salem
- 2. AAA Women college Walajapet
- 3. Imayam College of Arts and Science, Vaniyambadi.
- 4. C.Abdul Hakeem College (Autonomous), Melvisharam
- 5. Holy Cross College, Trippattur.

ACHIEVEMENT IN NET/SET COACHING

- ➤ Produced 5 NET Candidates
- ➤ Produced 30 SET Candidates

DECLARATION

I am **Dr. S. Mohamed Rafique**, Assistant Professor, P.G. & Research Department of Commerce, C. Abdul Hakeem College (Autonomous) Melvisharam hereby solemnly declare and confirm that above furnished particulars stated are true and correct.

(S. MOHAMED RAFIQUE)