

C. ABDUL HAKEEM COLLEGE

Melvisharam, Vellore Dist- 632509, TN, India

Telephone: +91 4172 266487, 266987 | Fax: +91 4172 266587

Web: www.hakeemcollege.com

SUBJECT LIST

Course B.Com - Commerce

Batch 2015-2016

Total Credits		140											
S.No	E/D	Cate.	Туре	S. Code	S. Name	I.Ma	I.Mi	E.Ma	E.Mi	РМ	Cr	Pt	
Sem	Semester - 1			Subject Count - 6			Total Credits - 21						
1	Е	Theory	Language	U15FTA102	Tamil - I	25	0	75	30	40	4	- 1	
2	Е	Theory	Language	U15FUR102	Urdu - I	25	0	75	30	40	4	ı	
3	Е	Theory	English	U15FEN101	English - I	25	0	75	30	40	4	П	
4	Е	Theory	Main	U15MCM101	Financial Accounting - I	25	0	75	30	40	4	III	
5	Е	Theory	Main	U15MCM102	Business Organization	25	0	75	30	40	3	III	
6	Е	Theory	Allied	U15AEC101	Indian Economic Development - I (Allied)	25	0	75	30	40	4	III	
7	Е	Theory	Environmental Studies	U15CES101	Environmental Studies	10	0	40	10	20	2	IV	
Sem	nester	- 2		Subject Count - 7	Total Credits - 24								
1	Е	Theory	Language	U15FTA202	Tamil - II	25	0	75	30	40	4	ı	
2	Е	Theory	Language	U15FUR202	Urdu - II	25	0	75	30	40	4	ı	
3	Е	Theory	English	U15FEN201	English - II	25	0	75	30	40	4	II	
4	Е	Theory	Main	U15MCM201	Financial Accounting - II	25	0	75	30	40	4	III	
5	Е	Theory	Main	U15MCM202	Business Communication	25	0	75	30	40	3	III	
6	Е	Theory	Allied	U15AEC201	Indian Economic Development - II (Allied)	25	0	75	30	40	6	III	
7	Е	Theory	Value Education	U15CVE201	Value Education	10	0	40	16	20	2	IV	
8	Е	Theory	Soft Skills	U15CSS201	Soft Skills	10	0	40	16	20	1	IV	



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B.Com - Commerce Course

2015-2016 Batch

Batch		2015-	2016										
Total Cred	-	140											
S.No	E/D	Cate.	Туре	S. Code	S. Name	I.Ma	I.Mi	E.Ma	E.Mi	РМ	Cr	Pt	
Semester - 3		- 3			Subject Count - 7			Total Credits - 23					
1	Е	Theory	Main	U15MCM301	Corporate Accounting - I	25	0	75	30	40	4	III	
2	Е	Theory	Main	U15MCM302	Business Law	25	0	75	30	40	4	Ш	
3	Е	Theory	Main	U15MCM303	Modern Banking	25	0	75	30	40	3	III	
4	Е	Theory	Main	U15MCM304	Business Statistics and Operations Research - I	25	0	75	30	40	3	III	
5	Е	Theory	Allied	U15AEC302	Principles of Economics - I (Allied)	25	0	75	30	40	4	III	
6	Е	Theory	Skill Based	U15SCM301	Development of Small Business (SBS - I)	15	0	60	24	30	3	IV	
7	Е	Theory	Non Major	U15NUR301	Functional Urdu - I (NME - I)	10	0	40	16	20	2	IV	
8	Е	Theory	Non Major	U15NTA301	Basic Tamil - I (NME - I)	10	0	40	16	20	2	IV	
9	Е	Theory	Non Major	U15NKS301	Services Marketing (NME - I)	10	0	40	16	20	2	IV	
Sen	Semester - 4		Subject Count - 7		Total Credits - 25								
1	Е	Theory	Main	U15MCM401	Corporate Accounting - II	25	0	75	30	40	4	Ш	
2	Е	Theory	Main	U15MCM402	Corporate Law	25	0	75	30	40	4	III	
3	Е	Theory	Main	U15MCM403	Banking Law and Practice	25	0	75	30	40	3	III	
4	Е	Theory	Main	U15MCM404	Business Statistics and Operations Research - II	25	0	75	30	40	3	III	
5	Е	Theory	Allied	U15AEC402	Principles of Economics - II (Allied)	25	0	75	30	40	6	III	
6	Е	Theory	Skill Based	U15SCM401	Industrial Organization (SBS - II)	15	0	60	24	30	3	IV	
7	Е	Theory	Non Major	U15NUR401	Functional Urdu - II (NME - II)	10	0	40	16	20	2	IV	
8	Е	Theory	Non Major	U15NTA401	Basic Tamil - II (NME - II)	10	0	40	16	20	2	IV	
9	Е	Theory	Non Major	U15NHS401	Civil Services and Other Competitive Examinations (NME - II)	10	0	40	16	20	2	IV	
10	Е	Theory	Non Major	U15NKS401	Project Management (NME - II)	10	0	40	16	20	2	IV	
11	Е	Theory	Non Major	U15NMA401	Foundation Mathematics foe Competetive Examinations (NME - II)	10	0	40	16	20	2	IV	
12	Е	Theory	Non Major	U15NCH401	Chemistry in Every Day Life (NME - II)	10	0	40	16	20	2	IV	
13	Е	Theory	Non Major	U15NZL401	Sericulture (NME - II)	10	0	40	16	20	2	IV	



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Course B.Com - Commerce

Batch 2015-2016

Total Credits		140												
S.No	E/D	Cate.	Туре	S. Code	S. Name	I.Ma	I.Mi	E.Ma	E.Mi	РМ	Cr	Pt		
Sen	Semester - 5				Subject Count - 6			Total Credits - 22						
1	E	Theory	Main	U15MCM501	Cost Accounting - I	25	0	75	30	40	4	Ш		
2	Е	Theory	Main	U15MCM502	Practical Auditing	25	0	75	30	40	4	Ш		
3	Е	Theory	Main	U15MCM503	Business Management	25	0	75	30	40	4	III		
4	Е	Theory	Main	U15MCM504	Income Tax Law and Practice - I	25	0	75	30	40	4	III		
5	Е	Theory	Elective	U15ECM501	Entrepreneurial Development (Elective - I)	25	0	75	30	40	3	Ш		
6	Е	Practical	Skill Based	U15SCMP51	Practical - I Microsoft Office Lab (SBS - III)	15	0	60	24	30	3	IV		
Sen	nester	- 6			Subject Count - 7 Total Credits - 2				25					
1	Е	Theory	Main	U15MCM601	Cost Accounting - II	25	0	75	30	40	5	Ш		
2	Е	Theory	Main	U15MCM602	Management Accounting	25	0	75	30	40	5	Ш		
3	Е	Theory	Main	U15MCM603	Income Tax Law and Practice - II	25	0	75	30	40	5	III		
4	Е	Theory	Elective	U15ECM601	Financial Management (Elective - II)	25	0	75	30	40	3	III		
5	Е	Theory	Elective	U15ECM602	Human Resource Management (Elective - III)	25	0	75	30	40	3	Ш		
6	Е	Practical	Skill Based	U15SCMP61	Practical - II Photoshop and SQL Lab (SBS - IV)	15	0	60	24	30	3	IV		
7	Е	Theory	Extension Activities	U15CEA601	Extension Activities	0	0	50	20	20	1	V		

SUBJECT LIST

Syllabus for B.Com., effective from the year 2015-2016

Year: I Year Subject Code: U15MCM101 Semester: I

Major - 1 Title: Financial Accounting - I

Credits: 4 Max. Marks. 75.

Objective:

To gain a knowledge of accounting in general and to understand the system of Financial Accounting.

UNIT - I: INTRODUCTION TO ACCOUNTING

Accounting Concepts and Conventions – Accounting Equation – Opening Entries, Closing Entries, Adjustment Entries and Rectification Entries – Bank Reconciliation Statement.

UNIT - II: FINAL ACCOUNTS

Final Accounts :- Distinction between Capital and Revenue Expenditure - Classification of Assets and Liabilities - Preparation of profit and loss account and Balance sheet.

UNIT – III: DEPRECIATION

Depreciation: Reserves and Provisions – Objectives of Providing Depreciation – Causes of Depreciation – Methods of Recording Depreciation – Straight Line Method – Diminishing Balance Method – Change in Method of Depreciation.

UNIT - IV: INSURANCE CLAIMS

Insurance Claims: Loss of Stock – Average Clause (simple problems).

UNIT - V : SINGLE ENTRY SYSTEM

Single Entry System: Objectives – Definition – Salient Features – Limitations of Single Entry System – Difference between Single Entry and Double Entry – Ascertainment of Profit – Methods – Net worth Method and Conversion Method – Difference between Statement of Affairs and Balance Sheet.

(Weightage of Marks = Problems - 80%, Theory - 20%)

- 1. M.C.Shukla and T.S.Grewal, Advanced Accounts (Vol.1), S.Chand & Co.
- 2. R.L.Gupta and V.K.Gupta, Financial Accounting, Sultan Chand & Sons.
- 3. S.P.Jain and K.L.Narang, Advanced Accountancy, Kalyani Publications, New Delhi, Ludhiana.
- 4. T.S.Reddy and A.Murthy, Financial Accounting, Margham Publishers. Chennai.

Syllabus for B.Com., effective from the year 2015-2016

Year: I Year Subject Code: U15MCM102 Semester: I

Major - 2 Title: **Business Organization**

Credits: 3 Max. Marks. 75

Objective:

To gain a knowledge of Business Organization and its importance.

UNIT - I: INTRODUCTION

Business - meaning and types - Profession - meaning and importance of business Organization - Social Responsibilities of Business - Business Ethics.

UNIT - II: FORMS OF BUSINESS ORGANISATION

Sole trader - partnership - joint Hindu family - joint stock companies - co-operative societies - public utilities and public enterprises - Public Sector vs. Private Sector

UNIT - III: INDUSTRY

Location of Industry - Factors Influencing Location - Size of Industry - Optimum Firm - Advantages of Large - Scale Operation - Limitation of Small Scale Operation - Industrial Estates - District Industries Centre (DIC) - Micro, Small and Medium Enterprises (MSME).

UNIT - IV: STOCK EXCHANGE AND BUSINESS COMBINATIONS

Stock Exchange - Functions - Types - Working - Regulation of Stock Exchanges In India - Business Combination - Causes - Types - Effects of Combination In India.

UNIT-V: TRADE ASSOCIATION AND CHAMBER OF COMMERCE

Trade Association - Chamber of Commerce - Objectives - Functions - Working of Trade Association and Chamber of Commerce In India.

- 1. Y.K.Bhushan, Business organization, Sultan Chand, New Delhi.
- 2. Prakash & Jagedesh, Business organization & Management.
- 3. Reddy & Gulshar, Principles of Business Organization & Management
- 4. Vasudevan & Radhasivam, Business Organization.
- 5. Business organization C D Balaji, Margham Publications, Chennai.

Syllabus for B.Com., (Unaided) effective from the year 2015-2016

Year: I Year Subject Code: U15ACM101 Semester: I

Allied - 1 Title: **Principles of Marketing (Allied)**

Credits: 4 Max. Marks. 75

Objective:

To enable the students to understand the basics in marketing.

UNIT-I

Marketing - Meaning, Definition, Nature and Scope - Evolution of Marketing - Approaches to the Study of Marketing - Role of Marketing in Economic Development.

UNIT-II

Marketing Mix - Meaning - Definition - Elements - Marketing Process - Functions of Marketing – Buying, Assembling and Selling.

UNIT-III

Transportation - Storage and Warehousing - Warehouses in India - Causes of slow growth - suggestions.

UNIT-IV

Standardisation and Grading - Labelling - Grading vs. Standardisation - Agricultural Produce - Extractive Industries and Manufactured Product - ISI and AGMARK.

UNIT-V

Marketing Finance - Working Capital - Institutions in Marketing Finance - Marketing Risks - Causes - Handling - Prevention, Reduction and Shifting.

- 1. William J. Stanton, Fundamentals of Marketing, McGraw Hill.
- Philip Kotler, Principles of Marketing, Prentie Hall.
- 3. Cundiff, Still and Govani, Fundamentals of Modern Marketing.
- 4. Rajan Nair, Marketing, Sultan Chand & Sons.
- 5. R.S.N. Pillai, Modern Marketing, S. Chand and Company Ltd., New Delhi.
- 6. Chandrasekar, Marketing, Vijay Nicole Publications, Chennai.
- 7. Dr.N.Premavathy, Marketing Management, Sri Vishnu Publications, Chennai.
- 8. Dr.N.Premavathy, Marketing (in Tamil), Sri Vishnu Publications, Chennai.
- 9. Jha and Singh, Marketing Management in Indian Perspective, Himalaya Publishers.

Syllabus for B.Com., effective from the year 2015-2016

Year: I Year Subject Code: U15MCM201 Semester: II

Major - 3 Title: Financial Accounting - II

Credits: 4 Max. Marks. 75

Objective:

To gain a knowledge of accounting in general and to understand the system of Financial Accounting.

UNIT-I: BRANCH ACCOUNTS

Branch Accounts :- Objects of Branch Accounts - Types of Branches - Dependent Branch - Stock and Debtor System - Accounting System - Independent Branch (foreign Branch excluded) - Incorporation of Branch Figures in the Head Office Books (only simple problems)

UNIT-II: DEPARTMENTAL ACCOUNTS

Departmental Accounts :- Distinction between departments and branches - Allocation of common expenses - Expenses which cannot be allocated - Inter-departmental Transfer at Cost and at Selling Price (simple problems only)

UNIT-III: HIRE PURCHASE & INSTALLMENT PURCHASE SYSTEM

Hire purchase system :— Distinction between Hire purchase and Installment purchase system — Accounting treatment — Calculation of interest — Books of Hire purchaser and Hire Vendor — Default and Repossession — Installment System — Accounting treatment — Books of buyer and seller (simple problem only).

UNIT-IV: PARTNERSHIP ACCOUNTS - I

Partnership Accounts: Admission, Retirement and Death of Partners-Goodwill to be treated as per AS10 – Adjustments in the Profit Sharing Ratio – Adjustment for Revaluation of Assets and Liabilities.

UNIT-V: PARTNERSHIP ACCOUNTS - II

Partnership Accounts: — Dissolution of Firm — Settlement of accounts — Accounting Treatment for Unrecorded Assets and Liabilities — Insolvency of a Partner — Garner Vs Murray — Fixed and Fluctuating Capital — All Partners Insolvency (simple problems only)

(Weightage of Marks = Problems - 80%, Theory - 20%)

- 1. M.C.Shukla and T.S.Grewal, Advanced Accounts (Vol.1), S.Chand & Co.
- 2. R.L.Gupta and V.K.Gupta, Financial Accounting, Sultan Chand & Sons.
- 3. S.P.Jain and K.L.Narang, Advanced Accountancy, Kalyani Publications, New Delhi, Ludhiana.
- 4. T.S.Reddy and A.Murthy, Financial Accounting, Margham Publishers. Chennai.

Syllabus for B.Com., effective from the year 2015-2016

Year: I Year Subject Code: U15MCM202 Semester: II

Major - 4 Title: **Business Communication**

Credits: 3 Max. Marks. 75

Objective:

To enable the students to know importance of communication in commerce and trade and to draft business letters.

UNIT-I: INTRODUCTION

Business Communication – Definition - Features of Business Communication – Importance of effective Communication in Business – Classification of Communication – Characteristics (7cs) and Guidelines of Effective Business Communication.

UNIT-II: BUSINESS LETTERS

Analysis of Business Letters – Basic Principles in Drafting – Appearance, Structure and Layout – Different Styles of Business Letters.

UNIT-III: TYPES OF BUSINESS LETTERS

Various types of Business Letters – Letters of Enquiry – Offers, Quotations, Orders, Complaints and Settlement, Circular Letters, Status Enquiry – Collection Letters.

UNIT-IV: LETTERS OF APPLICATION

Letters of Application :- Essential Qualities - Letters of Application with CV, Resumes - Application with reference to an Advertisement - Solicited and Unsolicited Letters - Reference Letters.

UNIT-V: BUSINESS REPORT

Business Report :- Importance - Characteristics - Types - Reports by Individuals and Committees.

- 1. Rajendra Pal & J S Korlahali, Essentials of Business Communication.
- 2. Ramesh and Pattanchetti, Business Communication, R Chand & Co.
- 3. Dr.K.Sundar, Business Communication, Vijay Nicole Publications, Chennai.
- 4. Dr.N.Premavathy, Business Communication, Sri Vishnu Publications, Chennai.

Syllabus for B.Com., (Unaided) effective from the year 2015-2016

Year: I Year Subject Code: U15ACM202 Semester: II

Allied - 2 Title: **Modern Marketing (Allied)**

Credits: 6 Max. Marks. 100

Objective

To enable the students to have a strong knowledge base in Marketing.

UNIT-I

Marketing — Meaning — Definition — Nature and Scope — Modern Marketing Concept — Marketing Environment — Functions of Marketing — Market Segmentation — Marketing Mix and Consumer Behaviour.

UNIT-II

Product — Product Planning — New Product Development — Product Life Cycle — Packaging and Branding.

UNIT-III

Pricing — Importance - Objectives — Pricing Decisions and Strategies.

UNIT-IV

Physical Distribution — Channel Selection — Channels of Distribution — Physical Distribution of goods.

UNIT-V

Promotion — Promotion Mix — Advertising — Personal selling — Sales Promotion.

- 1. William J. Stanton, Fundamentals of Marketing, McGraw Hill.
- 2. Philip Kotler, Principles of Marketing, Prentie Hall.
- 3. Cundiff, Still and Govani, Fundamentals of Modern Marketing.
- 4. Rajan Nair, Marketing, Sultan Chand & Sons.
- 5. R.S.N. Pillai, Modern Marketing, S. Chand and Company Ltd., New Delhi.
- 6. Chandrasekar, Marketing, Vijay Nicole Publications, Chennai.
- 7. Dr.N.Premavathy, Marketing Management, Sri Vishnu Publications, Chennai.
- 8. Dr.N.Premavathy, Marketing (in Tamil), Sri Vishnu Publications, Chennai.
- 9. Jha and Singh, Marketing Management in Indian Perspective, Himalaya Publishers.

Syllabus for B.Com., effective from the year 2015-2016

Year: II Year Subject Code: U15MCM301 Semester: III

Major - 5 Title: Corporate Accounting - I

Credits: 4 Max. Marks. 75

Objective:

To gain comprehensive understanding of all aspects relating to corporate accounting.

UNIT-I: ISSUE OF SHARES

Issue of Shares at Par, Premium and Discount – Pro-rata Allotment – Forfeiture and Reissue of Shares

UNIT-II: ISSUE AND REDEMPTION OF DEBENTURES

Issue of Debentures – Redemption of Debentures – Redemption of Preference Shares. (Simple problems)

UNIT-III: FINAL ACCOUNTS

Final Accounts of companies (Managerial Remuneration Excluded). (simple problems only) - Profit Prior to Incorporation

UNIT-IV: AMALGAMATION, ABSORPTION AND EXTERNAL RECONSTRUCTION

Amalgamation, Absorption and External Reconstruction: Purchase Consideration – Methods – ASI4 .(simple problems)

UNIT-V:LIQUIDATOR'S FINAL STATEMENT OF ACCOUNTS

Liquidation Accounting – Order of Payments – Preferential Payments – Liquidator's Final Statement of Account.(simple problems only)

(Weightage of Marks = Problems - 80%, Theory - 20%)

- 1. Shukla M.C.Grewal, T.S.Gupta S.C., Advanced Accounts S.Chand & Co. Ltd, New Delhi.
- 2. Gupta R.L. & Radhaswamy M, Sultan Chand & Sons, New Delhi.
- 3. Jain & Narang, Advanced Accountancy Kalyani Publishers.
- 4. Reddy T.S. & Murthy A, Corporate Accounting Margham Publications, Chennai.
- 5. Dr.S.Ganesan and S.R.Kalavathy, Thirumalai Publications, Nagarkoil.

Syllabus for B.Com., effective from the year 2015-2016

Year: II Year Subject Code: U15MCM302 Semester: III

Major - 6 Title: **Business Law**

Credits: 4 Max. Marks. 75

Objective:

To gain a comprehensive knowledge on all aspects of law as applied to business.

UNIT-I: LAW OF CONTRACT

Formation and Essential Elements of Contract – Types of Contract and Agreements – Rules as to offer, Acceptance and Consideration – Capacity to Contract – Lawful Object and Free Consent – Quasi Contract.

UNIT-II: PERFORMANCE OF CONTRACT

Performance of Contract :- Discharge of Contract - Breach of Contract - Remedies for Breach of contract

UNIT-III: INDEMNITY AND GUARANTEE

Indemnity and Guarantee: Features and Distinctions – Extent of Surety's Liability – Rights and Discharge of Surety – Bailment and Pledge – Features – Difference – Rights and Duties of Bailor and Bailee – Law Relating to Lien and Finder of Lost Goods – Rights and Duties of Pawnor and Pawnee – Pledge by Non-Owner.

UNIT-IV: CONTRACT OF AGENCY

Contract of Agency :- Definition - Creation - Ratification and Requisites - Rights of Principal and Agent - Relation of Principal with Third Parties - Personal Liability of Agent - Termination of Agency - Irrevocable Agency.

UNIT-V: SALE OF GOODS ACT, 1930

Sale of Goods Act 1930: Definition of Sale – Sale Vs Agreement to Sell – Subject Matter – Express and Implied Conditions and Warranties – Caveat Emptor and Exceptions – Performance of Contract – Transfer of Property – Rights of an Unpaid Seller – Sale by Nonowner – Auction Sale.

- 1. N.D.Kapoor, Business Laws, Sultan Chand & Sons, New Delhi
- 2. M.C.Dhandapani, Business Laws, Sultan Chand & Sons, New Delhi
- 3. M.C.Shukla, Mercantile Law, S.Chand & Co., New Delhi
- 4. R.S.N.Pillai & Bagavathi, Business Laws, S.Chand & Co., New Delhi
- 5. P.C. Tulsian, Business Laws, Tata McGraw Hill, New Delhi

Syllabus for B.Com., effective from the year 2015-2016

Year: II Year Subject Code: U15MCM303 Semester: III

Major - 7 Title: Modern Banking

Credits: 3 Max. Marks. 75

Objective:

To provide the students with the latest development in the field of Banking and Financial System.

UNIT – I: BANKING SYSTEM

Banking: - Meaning and Definition - History of Banking - Banking System - Unit Banking Branch Banking - Mixed Banking - Commercial Banking - Functions - Credit Creation - Money Market - Characteristics - Constituents of Indian money market.

UNIT – II: CENTRAL BANKING

Central Banking – Functions – Credit Control Devices – RBI – Functions – Different Departments of RBI.

UNIT – III: NATIONALIZATION OF COMMERCIAL BANKS

Nationalizations of Commercial Banks: - Causes - Achievements - Pitfalls - SBI and its Groups - Functions - SBI and Industrial finance - SBI Rural Finance - RRBs - Functions - Co-operative Banks - Co-operative Credit Structure - Achievements of Co-operative Banking - Three Tier System - Challenges.

UNIT - IV: E-BANKING

E-Banking: Meaning - Benefits - Internet Banking Services - Drawbacks - Mobile Banking - Features - Drawbacks - Call Centre Banking - Features - Challenges - ATM - Types - Features - Benefits - Challenges - Credit Cards - Benefits - Constraints - Debit Card - Benefits - Smart Card - Features - Biometric Cards - Features - MICR Cheques - Benefits.

UNIT – V: RBI GUIDELINES, NEFT, RTGS

Real Time Gross Settlement (RTGS) – National Electronic Fund Transfer (NEFT) Electronic Fund Transfer (EFT) - RBI Guidelines – Benefits of Electronic Clearing Systems – E-Cheques – E-Money — Benefits to Banker and Customer – Cheque Truncation – Core Banking Solutions (CBS) – Benefits – Single Window Concepts – Features.

- 1. K.P.M.Sundaram and E.N.Sundaram, Modern Banking, Sultan Chand & Sons, new Delhi.
- 2. Vijaya Iyengar, Introduction to Banking Excel Book Publication, New Delhi.
- 3. Principles and Practice of Banking Macmillan New Edition.
- 4. Dr.S.Gurusamy, Banking Theory Law and Practice Vijai Nicole Publications.
- 5. Dr. V. Balu, Banking and Financial System, Sri Venkateswara Publications, Chennai.

Syllabus for B.Com., effective from the year 2015-2016

Year: II Year Subject Code: U15MCM304 Semester: III

Major - 8 Title: Business Statistics and Operations Research - I

Credits: 3 Max. Marks. 75

Objective:

To understand and apply statistical tools in Business.

UNIT-I: DATA COLLECTION AND SAMPLING METHODS

Statistics - Definitions - Scope and Limitations - Collection of Data - Primary and Secondary Data - Questionnaire - Classification and Tabulation - Types of Sampling Methods, Simple, Random, Systematic, Stratified and Cluster.

UNIT-II: MEASURE OF CENTRAL TENDENCY

Measure of Central Tendency :- Mean - Median - Mode - Harmonic Mean and Geometric Mean.

UNIT-III: MEASURE OF DISPERSION

Measure of Dispersion :- Range - Quartile Deviation - Mean Deviation - Standard Deviation - Coefficient of Variation - Lorenz Curve.

UNIT-IV: MEASURE OF SKEWNESS

Measure of Skewness: - Karl Pearson's and Bowley's coefficient of skewness.

UNIT-V: LINEAR PROGRAMMING

Linear Programming :- Formation and Graphical Solution - Simplex Method.

(Weightage of Marks = Problems - 80%, Theory - 20%)

- 1. Dr. S.P. Gupta Statistical Methods Sultan Chand.
- 2. Dr. S.P. Gupta Business Statistics & Operation Research Sultan Chand.
- 3. R.S.N. Pillai & Bhagavathi Statistics.
- 4. J.K. Sharma Business Statistics Pearson Education.
- 5. B. Agarwal Basic Statistics Wiley Eastern.

Syllabus for B.Com., effective from the year 2015-2016

Year: II Year Subject Code: U15SCM301 Semester: III

Skill Based - 1 Title: **Development of Small Business**

Credits: 3 Max. Marks. 60

Objective:

To enable the students to gain knowledge about small business and its opportunities in the present scenario.

UNIT-I: SMALL SCALE ENTERPRISES

Meaning of Small Scale Enterprises – Objectives of Micro, Small and Medium Enterprises Act of 2006 (MSME) – Importance of MSMEs – Advantages – Problems – Measures of the Government to Develop Small Industries.

UNIT-II: PROJECT FORMULATION AND DESIGN

Steps for Starting a Small Industry – Search for Business Idea, Sources of Ideas – Project Formulation and Design.

UNIT-III: SELECTION OF TYPE OF ORGANIZATION

Selection of Type of Organization :- Sole Proprietorship, Partnership - Joint Stock Company - Factors Influencing the Choice of Organization.

UNIT-IV: SOURCES OF PROJECT FINANCE

Sources of Project Finance: Short Term, Medium Term and Long Term Finance - Role of Banks - Institutions Assisting Small Enterprises - District Industries Centres (DICs), Industrial Estates, SIDO, NSIC, SIDCO, SISIs and SIPCOT.

UNIT-V: INCENTIVE AND SUBSIDIES

Incentives and Subsidies: - Meaning - Need and Problems - Schemes of Incentives for SSI Units - Taxation Benefits to SSIs.

- 1. Y.K.Bhusan, Business organization, Sultan Chand, New Delhi
- 2. C.B.Gupta & N.P.Srinivasan, Entrepreneurship Development in India Sultan Chand
- 3. P.Saravanavel, Entrepreneurship Development, ESS PEE KAY Pub, Chennai.

Syllabus for B.Com., effective from the year 2015-2016

Year: II Year Subject Code: U15NCM301 Semester: III

Non Major - 1 Title: Elementary of Accountancy

Credits: 2 Max. Marks. 40

UNIT-I; INTRODUCTION OF ACCOUNTANCY

Definition of Accountancy – Book Keeping – Accounting Concepts and Conventions – Double entry System – Accounting Rules – Journal Entries.

UNIT-II: LEDGER AND TRIAL BALANCE

Posting of Journal to Ledger – Balancing of Ledger Accounts – Trial Balance.

UNIT-III: PREPARATION OF CASH BOOK

Preparation of Three Columnar Cash Book – Contra Entry – Petty Cash Book – Imprest System

UNIT-IV: FINAL ACCOUNTS

Final Accounts: - Trading and Profit and Loss account and Balance Sheet - Format.

UNIT-V: FINAL ACCOUNTS WITH SIMPLE ADJUSTMENT

Final Accounts –Simple adjustments – Closing Stock, Outstanding and Prepaid Expenses, Depreciation and Provision for Bad and Doubtful Debts.

(Weightage of Marks = Problems - 60%, Theory - 40%)

- 1. M.C.Shukla & T.S.Grewal Advanced Accounts, S.Chand & Co.Ltd., New Delhi
- 2. S.P.Jain & K.L.Narang Advanced Accountancy, Kalyani Publications, New Delhi
- 3. R.L.Gupta & V.K.Gupta Financial Accounting, Sultan Chand & Sons, New Delhi.
- 4. T.S.Reddy & A.Murthy Financial Accounting, Margham Publications, Chennai
- 5. N.Vinayagam, P.L.Mani, K.L.Nagarajan Principles of Accountancy, S.Chand Co. Ltd., New Delhi.

Syllabus for B.Com., effective from the year 2015-2016

Year: II Year Subject Code: U15MCM401 Semester: IV

Major - 9 Title: Corporate Accounting - II

Credits: 4 Max. Marks. 75

Objective:

To gain accounting knowledge in advanced corporate accounting.

UNIT-I: GOODWILL ACCOUNTS

Valuation of Goodwill – Need – Factors Effecting the Valuation – Methods – Average Profit, Super Profit, Annuity and Capitalization Methods, Valuation of Shares: Need – Factors Effecting the Valuation – Net Asset, Yield and Fair Value Methods.

UNIT-II: HOLDING COMPANIES

Accounts of Holding Companies – Minority Interest – Cost of Control – Elimination of Common Transactions – Unrealized Profits – Revaluation of Assets and Liabilities – Bonus Shares – Consolidated Balance Sheet (Inter Company Investment Excluded)

UNIT-III: BANK ACCOUNTS

Bank Accounts: Rebate on Bills Discounted, Interest on Doubtful Debts, Preparation of Profit and Loss Account and Balance Sheet with Relevant Schedules (New Method) – Non-performing Assets (NPA)

UNIT-IV: LIFE INSURANCE

Insurance Company Accounts: Life Insurance – Revenue Account, Valuation Balance Sheet and Balance Sheet (New Method).

UNIT-V; GENERAL INSURANCE

General Insurance :- Fire and Marine Revenue Account, Profit and Loss Appropriation Account and Balance Sheet (New Method)

(Weightage of Marks - Problems - 80%, Theory - 20%)

- 1. Shukla M.C.Grewal, T.S.Gupta S.C. Advanced Accounts S.Chand & Co. Ltd, New Delhi.
- 2. Gupta R.L. & Radhaswamy M. Sultan Chand & Sons, New Delhi.
- 3. Jain & Narang Advanced Accountancy Kalyani Publishers.
- 4. Iyengar S.P. Advanced Accounting Sultan Chand & Sons, New Delhi.
- 5. Reddy T.S. & Murthy A. Corporate Accounting Margam Publications, Chennai.
- 6. Dr.S.Ganesan and S.R.Kalavathy, Thirumalai Publications, Nagarkoil.

Syllabus for B.Com., effective from the year 2015-2016

Year: II Year Subject Code: U15MCM402 Semester: IV

Major - 10 Title: Corporate Law

Credits: 4 Max. Marks. 75

Objective:

To gain knowledge about the company law.

UNIT-I: INTRODUCTION OF A COMPANY

Introduction – Meaning and Definition of a Company – Characteristics of a Company – Advantages – Limitations – Types of Companies – Distinction between a Private Ltd. Company and a Public Ltd. Company.

UNIT-II: FORMATION OF A COMPANY

Formation of a Company: Promotion – Functions of a Promoter – Memorandum of Association – Meaning – Contents – Purpose – Articles of Association – Meaning – Contents – Distinction between Memorandum and Articles.

UNIT-III: PROSPECTUS

Prospectus: - Meaning - Requirements of a Prospectus - Conditions for a Prospectus - Objects of Issuing a Prospectus - Contents - Liability for Mis-Statement - Remedies for Mis-Statement - Statement in Lieu of Prospectus.

UNIT-IV: MEMBERS OF A COMPANY

Members of a Company: – Meaning and Definition – Who can become a Member? – Rights of the Members – Liabilities of the Members – Termination of Membership

UNIT-V: DIRECTORS OF A COMPANY

Directors of a Company :- Definition - Eligibility to become a Director - Number of Directorships - Appointment of Directors - First Directors - Subsequent Directors - Vacation of Office - Removal of Directors - Positions of the Directors - Powers, Duties and Liabilities of Directors - Winding up of a Company - Meaning - Methods of Winding up - Powers and Consequences.

- 1. N.D.Kapoor, Company Law Sultan & Chand.
- 2. Dr.N.Premavathy, Company Law, Sri Vishnu Publications, Chennai.
- 3. Kathiresan and Radha, Company law Prasanna Publishers, Chennai.

Syllabus for B.Com., effective from the year 2015-2016

Year: II Year Subject Code: U15MCM403 Semester: IV

Major - 11 Title: Banking Law and Practice

Credits: 3 Max. Marks. 75

Objective:

To gain a knowledge of the law and practice of banking.

Unit – I: BANKER AND CUSTOMER RELATIONSHIP

Banker and Customer – Meaning - Banker Customer Relationship – Duration Theory – Modern View – General and Special Relationship –Special features in Banker-customer relationship - Lien – Secrecy – Appropriation of payment – Right of set off.

Unit - II: BANK ACCOUNT

Bank Account – Minor – Limited Company – Partnership Firm – Executors – Joint Hindu Family – Joint Account – Type of Bank Deposits – Fixed – Savings – Current - Recurring Deposit - Modern Deposits Schemes – Modern Customer Services – Challenges in rendering Customer Service - Customer Grievances – Bank Ombudsman scheme.

Unit – III: NEGOTIABLE INSTRUMENTS

Negotiable Instruments- Features – Characteristics – Negotiability – Assignability – Cheques – Crossing – Types of Crossing – Endorsement – Types of Endorsement – Cheque dishonour – Material Alteration – Closing of customer account - Holder in due course – Privileges – Paying banker and Collecting Banker – Statutory protection to paying and collecting banker – Negligence – Conversion – Payment in due course – Holder for Value.

Unit – IV: LOANS AND ADVANCES

Loans and Advances - Principles of sound lending – Precautions against unsecured lending – Three C's – Different forms of Bank Advances – Pledge - Mortgage – Hypothecation – Assignment - Types of securities – Stock Exchange securities – Life policy – Goods and Document of title to goods – Real estate – Fixed Deposit Receipt – NPA – Causes – Measures to control NPAs.

Unit – V: BANKING REGULATION ACT

Banking Regulation Act – Capital Requirements Licensing – RBI control over Loans and Advances of Commercial Banks – RBI Control over Banking Companies – Scheduled and Non-Scheduled Banks – Statutory Reserve.

- 1. K.P.M.Sundaram and E.N.Sundaram, Modern Banking, Sultan Chand & Sons, new Delhi.
- 2. Shekhar & Shekhar, Banking and Financial System, Margham Publications, Chennai 17.
- 3. Radhaswami and Vasudevan, A Text book of Banking (Law, Practice and Theory of Banking).
- 4. B.Santhanam, Banking and Financial System, Margham Publications, Chennai -17.

Syllabus for B.Com., effective from the year 2015-2016

Year: II Year Subject Code: U15MCM404 Semester: IV

Major - 12 Title: Business Statistics and Operations Research - II

Credits: 3 Max. Marks. 75

Objective

To understand and apply statistical tools in Business.

UNIT-I: CORRELATION AND REGRESSION

Correlation - Definition - Karl Pearson's Coefficient of Correlation - Rank Correlation - Regression Equations.

UNIT-II: INDEX NUMBER

Index Number :- Definition - Uses - Unweighted Index Number Simple Aggregate Price Index, Simple Average of Price Relatives Index - Weighted Index - Laspeyre's Paasche, Dorbish Bowley's - Marshall Edgeworth, Fisher Ideal Index - Time and Factor Reversal Test - Cost of Living Index.

UNIT-III: TIME SERIES

Time Series: Definition and Uses - Components - Semi Average, Moving Average - Method of Least Square - Seasonal Variation - Simple Average Method - Interpolation: Definition - Newton (Forward only) - Lagrange's - Binomial Expansion.

UNIT-IV: PROBABILITY

Probability :- Addition and Multiplication Theorem - Permutation and Combination - Baye's Theorem.

UNIT-V: TRANSPORTATION AND ASSIGNMENT

Transportation (IBFS) and Assignment problem.

(Weightage of Marks = Problems - 80%, Theory - 20%)

- 1. Dr. S.P. Gupta, Statistical Methods Sultan Chand.
- 2. Dr. S.P. Gupta, Business Statistics & Operation Research Sultan Chand.
- 3. R.S.N. Pillai & Bhagavathi, Statistics.
- 4. J.K. Sharma, Business Statistics Pearson Education.
- 5. B. Agarwal, Basic Statistics Wiley Eastern.
- 6. Hamdy & A. Tahe, Operation Research Macmillan.

Syllabus for B.Com., effective from the year 2015-2016

Year: II Year Subject Code: U15SCM401 Semester: IV

Skill Based - 2 Title: Industrial Organization (SBS - II)

Credits: 3 Max. Marks. 60

Objective:

To gain knowledge of the basic industrial structure and its working.

UNIT-I: INTRODUCTION

Meaning of Industrial Organisation – Industrial Revolution – Industrial Growth – Aggregation, Consolidation, Integration - Mass Production – Importance, Advantages, Limitations – Specialisation – division of labour – its advantages and disadvantages – Industrial growth in India – major industries in India – current scenario.

UNIT-II: INDUSTRIAL OWNERSHIP

Industrial ownership :- Sole Proprietorship - Features, merits and demerits - partnership - Features, merits and demerits - Joint Stock Company - Features, merits and demerits - Types - Public Ltd and Private Ltd companies.

UNIT-III: PHYSICAL FACILITIES AND PLANT LOCATION

Physical facilities – plant location – need for selection of location – stages in selection of location – plant layout – definition, objectives, advantages, types – factors influencing plant layout – tools used for design of plant layout – principles of a good plant layout.

UNIT-IV: PRODUCTION MANAGEMENT

Production management:—product design — characteristics of a good product design — design of production system — its types — design of work study — motion study — time study - production planning — objectives, levels — production control — factors determining production control operation — functions of production planning and control.

UNIT-V: MATERIAL MANAGEMENT

Materials management :- Meaning, objectives, advantages, functions - purchasing- types of purchasing policy - store keeping - organisation of stores department - inventory control - its objectives, functions, benefits.

- 1. L Bethel, Atwater, Smith and Stackman, Industrial Organisational Management, McGraw Hill.
- 2. Kimball & Kimball, Principles of Industrial Organisation, McGraw Hill.
- 3. Dr. A. Murthy, Industrial Organisation, Margham Publications, Chennai.
- 4. Lundy, Effective Industrial Management Eurasia Publishing House (Pvt.) Ltd., New Delhi

Syllabus for B.Com., effective from the year 2015-2016

Year: II Year Subject Code: U15NCM401 Semester: IV

Non Major - 2 Title: General Commercial Knowledge (NME - II)

Credits: 2 Max. Marks. 40

Objective:

To enable the students to gain basic knowledge of Trade, Commerce and Industry.

UNIT-I: SCOPE AND IMPORTANCE OF COMMERCE

Commerce, Trade, Industry – Meaning – Scope and Importance of Commerce – Economic Basis of Commerce.

UNIT-II: FORMS OF BUSINESS ORGANIZATION

Forms of Business Organizations :- Sole Trade - Partnership Features - Merits and Demerits

UNIT-III: JOINT STOCK COMPANY

Joint Stock Company :- Features - Memorandum and Articles - Contents - Prospectus and Contents - Types - Co-operatives - Features - Types - Advantages.

UNIT-IV: DIRECTORS, APPOINTMENT, QUALIFICATION

Management of Joint Stock Company – Directors – Qualification, Appointment, Removal, Powers and Duties.

UNIT-V: COMPANY MEETING

Company Meetings: - Types - Minutes - Agenda - Quorum - Resolution.

- 1. Ghosh and Bhushan, General Commercial Knowledge, Sultan Chand & Sons, New Delhi
- 2. J.C. Bahl & E.R.Dhongde, Elements of Commerce & Business Methods, New Book & Co., Mumbai
- 3. P.N. Reddy & S.S.Gulshan, Commerce Principles & Practice, S. Chand & Co., New Delhi
- 4. J.C. Sinha & V.N.Mughali, A text book of Commerce, R. Chand & Co., New Delhi
- 5. K.L.Nagarajan, Vinayagam, Radhasamy and Vasudevan, Principles of Commerce and General Commercial Knowledge, S.Chand & Co., New Delhi.

Syllabus for B.Com., effective from the Batch 2015-2016

Year: III Year Subject Code: U15MCM501 Semester: V

Major - 13 Title: Cost Accounting - I

Credits: 4 Max. Marks. 75

Objective:

To understand the basic concepts and methods of Cost Accounting.

UNIT-I: Meaning of Cost Accounting and Cost Sheet.

Cost Accounting: Nature and Scope – Objectives, Advantages and Limitations – Financial Vs. Cost Accounting - Costing System - Types of Costing and Cost Classification – Cost Sheet and Tenders – Cost Unit – Cost Centre and Profit Centre.

UNIT-II: Material Cost.

Purchase Department and its Objectives – Purchase Procedure – Classification and Codification of Materials, Material Control: Levels of Stock and EOQ – Perpetual Inventory System, ABC and VED Analysis.

UNIT-III: Pricing of Material Issues.

FIFO, LIFO, Average Price Methods: Simple and Weighted Average Price Methods.

UNIT-IV: Labour Cost.

Labour Turnover: Causes, Methods of Measurement and Reduction of Labour Turnover – Idle and Over Time – Remuneration and Incentive: Time and Piece Rate – Taylor's, Merricks and Gantt's Task – Premium Bonus System – Halsey, Rowan and Emerson's Plans – Calculation of Earnings of Workers.

UNIT-V: Overheads Cost.

Classification of Overheads – Departmentalization of Overheads – Allocation, Absorption and Apportionment of Overheads – Primary and Secondary Distribution of Overheads – Computation of Machine Hour Rate.

(Weightage of Marks = Problems 80%, Theory 20%)

Text Books:

1. S.P.Jain and Narang – Cost Accounting – Kalyani Publishers, New Delhi

- 1. S.N.Maheswari Principles of Cost Accounting Sultan Chand & Sons, New Delhi
- 2. S.P.Iyangar Cost Accounting Sultan Chand & Sons, New Delhi
- 3. T.S. Reddy & Hari Prasad Reddy Cost Accounting Margham Publications, Chennai
- 4. A.Murthy and S. Gurusamy, Cost Accounting, Tata McGraw-Hill Publishing Company Ltd. Delhi.

Syllabus for B.Com., effective from the Batch 2015-2016

Year: III Year Subject Code: U15MCM502 Semester: V

Major - 14 Title: **Practical Auditing**

Credits: 4 Max. Marks. 75

Objective:

To gain knowledge of the principles and practice of auditing.

UNIT-I: Auditing and its classification.

Meaning and Definition of Auditing – Nature and Scope of Auditing – Accountancy vs Auditing, Auditing vs Investigation – Objectives of Auditing – Limitations of Auditing – Advantages of Auditing – Classification of Audit.

UNIT-II: Audit Programme.

Meaning and Definition of Audit Programme – Advantages and Disadvantages – Audit File, Audit Note Book, Audit Working Papers – Purposes and Importance of Working Papers – Internal Check – Meaning, Object of Internal Check – Features of Good Internal Check System – Auditor's duty with regards to Internal Check System – Internal Check vs Internal Audit.

UNIT-III: Vouching.

Vouching – Meaning – Objectives – Importance of Vouching – Meaning of Voucher – Vouching of Cash Receipts and Cash Payments – Vouching of Trade Transactions.

UNIT-IV: Valuation of Assets and Liabilities.

Verification and Valuation of assets and liabilities – Meaning and objectives of verification – Vouching vs Verification – Verification and Valuation of different kinds of Assets and Liabilities.

UNIT-V: Auditor's Rights and Powers.

The Audit of Limited Companies – Necessity of Company Audit – Qualification and Disqualification of Auditors – Appointment – Removal – Remuneration – Status of Auditors – Rights – Powers – Duties and Liability of Auditors – Auditor's Report and its Importance and Contents.

Text Books:

1. B.N. Tandon, A handbook of practical auditing, Sultan Chand & sons, New Delhi.

- 1. B.N. Tandon, Sudharsanam, Sundharabahu S Chand Practical auditing
- 2. Sharma, SahityaBhavan, Agra Auditing
- 3. Dr.N.Premavathy, Practical Auditing, Sri Vishnu Publications, Chennai.
- 4. S. Vengadamani, Practical Auditing, Margham Publications, Chennai.

Syllabus for B.Com., effective from the Batch 2015-2016

Year: III Year Subject Code: U15MCM503 Semester: V

Major - 15 Title: **Business Management**

Credits: 4 Max. Marks. 75

Objective:

To understand the basic principles of Business Management.

UNIT-I: Management

Management – Meaning – Definition – Nature – Importance – Distinction between Administration and Management – Scope – Principles: Henry Fayol and F.W. Taylor - Functions of Management.

UNIT-II: Planning

Planning – Meaning – Nature – Importance – Advantages and Limitations – Process of Planning – Types of Plans – MBO – Forecasting – Decision Making.

UNIT-III: Organising

Organising – Meaning – Definition – characteristics – Importance – Types – Authority and Responsibility – Delegation of Authority - Centralization and Decentralisation - Departmentalisation.

UNIT-IV: Directing

Directing – Meaning – Definition – Characteristics – Directing Process – Span of Supervision – Motivation – Maslow, McGregor and Herzberg Theory – Leadership – Traits – Style of Leadership – Communication – Types – Barriers – Measure to overcome.

UNIT-V: Controlling

Controlling – Definition – Essentials of an effective Control System – Controlling Process – Types of Controls – Control Techniques – Coordination and its Significance.

Text Books:

1. Dr. C.B. Gupta, Business Management –Sultan Chand & Sons

- 1. Koontz, Weihrich and Aryasri, Principles of Management, Tata McGraw hill, New Delhi.
- 2. Dr.H.C. Das Gupta, Principles & Practice of Management, SahityaBhawan, Agra
- 3. Lallan Prasad &S.S.Gulshan, Management principles and Practices &S.Chand& Co, New Delhi.
- 4. Jayashankar, Business Management Margham Publications, Chennai.

Syllabus for B.Com., effective from the Batch 2015-2016

Year: III Year Subject Code: U15MCM504 Semester: V

Major - 16 Title: Income Tax Law and Practice - I

Credits: 4 Max. Marks. 75

Objective:

To enable the students to have a knowledge of law of practice of Income tax.

UNIT - I: Income Tax Act, 1961

Income Tax Act 1961: Basic Concepts and Definitions- Assessee - Assessment year –Income - Person - Previous year-Residence and Incidence of Tax – Tax free incomes – Capital and revenue: Income and Expenditure – Heads of Income.

UNIT – II: Salary

Salary Income – Definitions – Features – Perquisites - Valuation and Taxability of Perquisites – Taxability of allowances – Profits in lieu of salary – Deductions u/s 16 – Computation of Salary Income.

UNIT – III: Income from House Property

Income from House Property – Annual value – Determination of Annual Value – Let out House – Self Occupied House – Deductions u/s 24 – Computation of Income from House Property.

UNIT - IV: Profits and Gains of business or profession

Profits and Gains of business or profession – Depreciation and other allowances – Expressly allowed and disallowed deductions – Computation of Business Income – Computation of Professional Income.

UNIT - V: Income Tax Authorities

Income Tax Authorities – CBDT – Powers – Director General of Income Tax – Chief Commissioner of Income Tax – Assessing Officer – Appointment – Jurisdiction – Powers relating to Search and Seizure.

(Weightage of marks: Problems: 80%, Theory: 20%)

Text Books:

1. Dr. H.C. Mehrotra, Income Tax Law and Practice, SathiyaBhavan Publication, Agra.

- 1. T.S.Reddy&Hari Prasad Reddy, Income Tax Law and Practice, Margham Publications, Chennai.
- 2. Dr. Bagavathi Prasad, Income Tax Law and Practice, NavamanPrakashan Publication, Aligarh.
- 3. Gaur & Narang, Income Tax Law and Practice, Kalyan Publication, Ludhiana
- 4. B.B. Lal, Income Taxes, Pearson Publications india, New Delhi.

Syllabus for B.Com., effective from the Batch 2015-2016

Year: III Year Subject Code: U15ECM501 Semester: V

Elective - 1 Title: Entrepreneurial Development (Elective - I)

Credits: 3 Max. Marks. 75

Objective:

To encourage students to become entrepreneurs.

UNIT-I: Entrepreneur and Function

Meaning of Entrepreneur – Entrepreneur Vs Enterprise – Entrepreneur Vs Manager – Entrepreneur VsIntrapreneur – Qualities (Traits) of True Entrepreneur – Characteristics of Entrepreneur – Types of Entrepreneurs – Functions of an Entrepreneur – Role of Entrepreneurs in the Economic Development.

UNIT-II: Selection of Project

Establishing an Enterprise – Project Identification – Selection of the Project – Project Formulation – Assessment of Project Feasibility – Preparation of Project Report – Selection of Site (Location).

UNIT-III: Sources of Project Finance

Sources of Project Finance – Sources of Long Term Finance – Sources of Short Term Finance.

UNIT-IV: Incentives and Subsidies

Incentives and Subsidies – Meaning of Incentives and Subsidies – Need and Problems – Incentives for Development of Backward Area – Incentives for SSI Units in Backward Areas – Taxation Benefits to SSI Units – Subsidies and Incentives for SSI Units in Tamil Nadu.

UNIT-V: Women Entrepreneur

Women Entrepreneurs – Concept – Functions and Role – Problems of Women Entrepreneurs – Suggestions for Promotion of Women Entrepreneurs – Rural Entrepreneurship – Need – Problems – Steps to Promote Rural Entrepreneurship.

Text Books:

1. C.B. Gupta, Entrepreneurship development in India – Sultan Chand & Co., New Delhi.

Reference Books:

- 1. S.S. Khanka, Entrepreneurial Development, S. Chand & Co., New Delhi.
- 2. Gupta C.B and Srinivasan N.P. Entrepreneurial Development, Sultan Chand & Sons, New Delhi.
- 3. P Sarvanavel, Entrepreneurial development Ess Pee kay Publishing House, Chennai.

Jaswer Singh Saini, Entrepreneurship Development, Deep and Deep publications, New Delhi.

Syllabus for B.Com., effective from the Batch 2015-2016

Year: III Year Subject Code: U15MCM601 Semester: VI

Major - 18 Title: Cost Accounting - II

Credits: 5 Max. Marks. 75

Objective:

To understand the techniques of Cost Accounting.

UNIT-I: Job Costing, Batch Costing and Contract Costing

Job Costing: Definition – Features – Procedure – WIP – Job Cost Sheet - Batch Costing: EBQ - Contract Costing: Definition, Features, Work Certified and Uncertified – Incomplete Contract – Escalation Clause – Cost Plus Contract – Contract Account.

UNIT-II: Process Costing

Process Costing: Definition – Features – Job Vs Process Costing – Process Account – Abnormal Gains and Abnormal Losses Account.

UNIT-III: Joint Product and Bye-Product

Joint Product – WIP – Equivalent Units and its Calculations – Closing WIP with or without Process Loss.

UNIT-IV: Operating Costing

Operating Costing (Transport Costing): Cost Unit – Cost Classification – Operating Cost sheet.

UNIT-V: Marginal Costing

Marginal Costing: Definition – Advantages and Limitations – Break Even Point – Margin of Safety – P/V Ratio – Key factor – Make or Buy Decision – Selection of Product Mix – Changes in Selling Price – Foreign Market Offer – Desired Level of Profit.

(Weightage of Marks = Problems - 80%, Theory - 20%)

Text Books:

1. S.P.Jain and Narang – Cost Accounting – Kalyani Publishers, New Delhi

Reference Books:

T.S. Reddy & Hari Prasad Reddy - Cost Accounting - Margham Publications, Chennai

S.N.Maheswari - Principles of Cost Accounting - Sultan Chand & sons, New Delhi

S.P.Iyangar - Cost Accounting - Sultan Chand & Sons, New Delhi

A.Murthy and S. Gurusamy, Cost Accounting, Tata McGraw-Hill Publishing Company Ltd. New Delhi.

Syllabus for B.Com., effective from the Batch 2015-2016

Year: III Year Subject Code: U15MCM602 Semester: VI

Major - 19 Title: Management Accounting

Credits: 5 Max. Marks. 75

Objective:

To enable the students to gain knowledge in the application of accounting to Management.

UNIT-I: Management Accounting

Management Accounting: Definition – objectives - Functions – Advantages and limitations – Financial Statement Analysis – Comparative and Common size statements – Trend Analysis.

UNIT-II: Ratio Analysis

Ratio Analysis: Definition – Significance and Limitations – Classification – Liquidity, Solvency, Turnover and Profitability Ratios – Computation of Ratios from Financial Statement.

UNIT-III: Fund Flow Analysis

Fund Flow Analysis: Concept of Funds – Working Capital – Fund from Operation - Sources and Uses of Funds – Fund Flow Statement.

UNIT-IV: Cash Flow Analysis

Cash Flow Analysis: Concept of Cash Flow – Cash from Operation - Cash Flow Statement as Per AS3.

UNIT-V: Budgetary Control

Budget and Budgetary Control: Definition – Objectives – Essentials – Uses and Limitations – Preparation of Material Purchase, Production, Sales, Cash and Flexible Budget – Zero Base Budgeting.

(Weightage of Marks - Problems - 80%, theory - 20%)

Text Books:

1. S.N.Maheswari, Management Accounting – Sultan Chand & Sons, New Delhi

- 1. T.S.Reddy&Hari Prasad Reddy, Management Accounting Margham Publications, Chennai
- 2. Manmohan&Goval, Management Accounting SahithiyaBhavan, Agra
- 3. S.P.Gupta, Management Accounting Sultan Chand & Sons, New Delhi
- 4. R.S.N.Pillai&Bhagavathi, Management Accounting S.Chand& Co. Ltd., New Delhi

Syllabus for B.Com., effective from the Batch 2015-2016

Year: III Year Subject Code: U15MCM603 Semester: VI

Major - 20 Title: Income Tax Law and Practice - II

Credits: 5 Max. Marks. 75

Objective:

To enable the students to have a knowledge of law of practice of Income tax.

UNIT – I: Capital Gain

Capital gains – Definition of Capital Assets – Kinds of capital Assets – Transfer - Transfer not regarded as Transfer – Short term and long term Capital Gains – Cost of Acquisition - Cost of Improvements – Indexed Cost of Acquisitions and Indexed Cost of Improvements - Exemptions – Computation of Capital gains.

UNIT – II: Income from Other Sources

Income from Other Sources – Specific Incomes chargeable to tax – General Incomes chargeable to tax – Deductions – Interest on Securities - Bond washing transactions – Computation of Income from other Sources.

UNIT – III: Total Income

Aggregation of income – Deemed Incomes - Clubbing provisions and their implications – Set off and carry forward of losses – Deductions available from Gross Total Income.

UNIT - IV: Assessment of individual

Assessment of individuals – Computation of Total Income of an Assessee and Tax Liability.

UNIT -V: Assessment Procedure

Assessment Procedure – Filing of Returns – Permanent Account Number (PAN) – Types of Assessment: Self, Provisional, Regular, Best Judgment and Reassessment.

(Weightage of Marks – Problems – 80% and Theory 20%)

Text Books:

1. Dr. H. C. Mehrotra, Income Tax Law and Practice, SathiyaBhavan Publication, Agra.

Reference Books:

T.S.Reddy&Hari Prasad Reddy, Income Tax Law and Practice, Margham Publications, Chennai. Dr. Bagavathi Prasad, Income Tax Law and Practice, Navam Prakash Publication, Aligarh Gaur &Narang, Income Tax Law and Practice, Kalyan Publication, Ludhiyana

Syllabus for B.Com., effective from the Batch 2015-2016

Year: III Year Subject Code: U15ECM601 Semester: VI

Elective - 2 Title: Financial Management (Elective - II)

Credits: 3 Max. Marks. 75

Objective:

To enable the students to have a knowledge of Financial Management

UNIT-I: Introduction to Financial Management

Meaning, Nature and Importance and Objectives of Financial Management – Role of Finance Manager - Methods and Sources of Raising Finance – Critical Appraisal of the Various Sources of Finance.

UNIT-II: Financial Planning

Financial Planning – Financial Forecasting – Capital Structure Decisions – Capitalization – Cost of Capital.

UNIT-III: Investment Decision

Investment Decisions – Estimation of Cash Flows – Methods of Appraisal of Investment: Payback, NPV, ARR, IRR, PI.

UNIT-IV: Working Capital

Working Capital – Gross and Net Working Capital – Sources of Working Capital – Determinants of Working Capital – Forecasting of Working Capital Requirements.

UNIT-V: Dividend Policy

Dividend Policy: Walter Model, Gordon Model and MM Theory – Leverages:Financial and Operating Leverages.

(Weightage of Marks = Problems - 60%, Theory - 40%)

- 1. I.M.Pandey, Financial Management.
- 2. Dr. S.N.Maheswari, Financial Management.
- 3. Prasanna Chandra, Financial Management.
- 4. Dr. A.Murthy, Financial Management, Margham Publications, Chennai.
- 5. Subirkumar Banerjee, Financial Management.
- 6. VyuptakeshSharan, Fundamentals of Financial Management.
- 7. Dr. N. Premavathy, Financial Management, Sri Vishnu Publications, Chennai.

Syllabus for B.Com., effective from the Batch 2015-2016

Year: III Year Subject Code: U15ECM602 Semester: VI

Elective - 3 Title: Human Resource Management (Elective - III)

Credits: 3 Max. Marks. 75

UNIT-I: Human Resource Management

Meaning, Nature and scope of HRM – personnel Management and HRM – Functions of HRM – Functions of HR Manager – HRM as a profession – Indian perspective

UNIT-II: Human Resource Planning

Human Resource Planning – Recruitment: Sources – Selection:Steps in Selection –Induction - Placement

UNIT-III: Human Resource Training

Training: Meaning, Importance and Types.

UNIT-IV: Performance Appraisal

Performance Appraisal – Methods – Compensation – Incentives – Monetary and Non-Monetary Incentives.

UNIT-V: Transfer and Promotion

Transfer – Promotion - Demotion and Termination of Services – Career Development.

Text Books:

1. C B Gupta, Human Resource Management, Sultan Chand & Sons, New Delhi.

- 1. Aswathappa, Human Resource and Personnel Management, Tata McGraw Hill, New Delhi.
- 2. C.B. Memoria, Personnel Management, Sultan Chand and Company, New Delhi.
- 3. S.S Khanka, Human Resource Management, Sultan Chand and Company, New Delhi.
- 4. J. Jayasankar, Human Resource Management, Margham Publications, Chennai

Syllabus for B.C.A., effective from the year 2015-2016

Year: II Year Subject Code: U15ACM301 Semester: III

Allied - 3 Title: Financial and Management Accounting - I (Allied)

Credits: 4 Max. Marks. 75

Unit - I

Introduction: Basic Accounting Concepts and Conventions – Groups interested in accounting – Accounting Equations – journal – Ledger – subsidiary Books – Trial Balance.

Unit - II

Final Accounts: Meaning – Preparation of Final Accounts - Trading, Profit and loss account Preparation of Balance Sheet (with simple adjustment entries) – Distinction between trial balance & balance sheet.

Unit - III

Deprecation Accounting: Meaning of Depreciation – Methods of providing Depreciation – Methods – Original Cost – Diminishing Balance Method.

Unit - IV

Average Due Date: Meaning – Practical uses of average due date – Basic problems in Average Due Date.

Unit - V

Marginal Costing: introduction-definition of Marginal Costing – advantages and limitations of marginal cost – cost volume/ profit analysis –fixed cost –BEP-Margin of Safety.

Books for Reference:

- Advance Accounts and Management Accounts T.S. Reddy and Y. Hariprasath Reddy.
- 2. Advance Accounts by Shukla.
- 3. Management Accounting Manmohan and Goyal.
- 4. Financial Accounting T.S. Reddy and A. Murthy.

Syllabus for B.C.A., effective from the year 2015-2016

Year: II Year Subject Code: U15ACM401 Semester: IV

Allied - 3 Title: Financial and Management Accounting - II (Allied)

Credits: 6 Max. Marks. 75

Unit – I

Hire Purchase System: Meaning and Legal Position – Accounting aspects – Complete Repossession (Simple Problems only).

Unit – II

Departmental Accounts: Basis for allocation of expenses – Inter departmental transfer at cost or selling price – treatment of expenses which connect be allocated.

Unit - III

Fund Flow Analysis: Meaning and importance – difference between funds flow analysis and cash flow analysis – advantages & limitations of Funds flow Statement.

Unit – IV

Budget and Budgetary Control: Introduction-meaning-definition- objectives of budgetary control – classification of budgets – Flexible and Cash Budget only.

Unit – V

Capital Budgeting: Introduction – Factor influencing capital Expenditure Decisions - Methods of Capital Budgeting – Payback Method – Accounting Rate of Return methods(ARR) – Net Present Value Method(NPV)- Profitability Index Method(PI)

Books for Reference:

- 1. Advance Accounts and Management Accounts T.S. Reddy and Y. Hariprasath Reddy.
- 2. Advance Accounts by Shukla.
- 3. Management Accounting Manmohan and Goyal.
- 4. Financial Accounting T.S. Reddy and A. Murthy.