

C. ABDUL HAKEEM COLLEGE (AUTONOMOUS),
MELVISHARAM - 632 509.
SEMESTER EXAMINATIONS, NOVEMBER - 2018

B.COM., COMMERCE
SEMESTER V
U15MCM503 / U14MCM503 – BUSINESS MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION - A (10 X 2 = 20 Marks)

Answer **ALL** Questions.

1. What are the three levels of management?
2. What is meant by fatigue study?
3. What is a policy?
4. Define 'decision-making'.
5. What is meant by organisational structure?
6. Write a note on accountability.
7. State any two functions of a leader.
8. Define 'Communication'.
9. What is a control?
10. What is meant by BEP analysis?

SECTION - B (5 X 5 = 25 Marks)

Answer **ALL** Questions.

11. a) Distinguish between the management and administration.

(Or)

- b) Describe the importance of management in business.

12. a) Explain the concept of MBO and state its advantages.

(Or)

- b) Discuss the importance of decision- making.

13. a) Distinguish 'Authority' from 'Power'.

(Or)

- b) Explain the need for departmentation.

14. a) Discuss the salient features of McGregorian 'X' theory and 'Y' theory.

(Or)

- b) Discuss the qualities of a good supervisor.

15. a) Explain the characteristics of control.

(Or)

- b) Explain the importance of Co-ordination.

SECTION - C (3 X10 = 30 Marks)

Answer **ANY THREE** Questions.

16. Enumerate the contribution of F.W. Taylor to management.
17. Explain the various steps in planning.
18. Discuss the principles that govern delegation of authority.
19. Discuss the Maslow's hierarchy of needs.
20. Explain the traditional and modern techniques of control.
