

**C. ABDUL HAKEEM COLLEGE (AUTONOMOUS),
MELVISHARAM - 632 509.
SEMESTER EXAMINATIONS, NOVEMBER - 2018**

B.C.A.,

**SEMESTER III
U15MCA303 / U14MCA303 – E-COMMERCE**

Time: Three Hours

Maximum: 75 Marks

SECTION - A (10 X 2 = 20 Marks)

Answer **ALL** Questions.

1. What is meant by just-in-time manufacturing?
2. What is multimedia convergence?
3. What are the different categories of ISP?
4. What are the various internet connectivity options?
5. Define firewall.
6. What are the different categories of security concerns in electronic commerce?
7. Mention the different types of electronic tokens.
8. What is EDI?
9. What are the different types of digital libraries?
10. What is meant by advertising?

SECTION - B (5 X 5 = 25 Marks)

Answer **ALL** Questions.

11. a) Explain the various functions of supply chain management.
(Or)

b) Explain the various technologies of global information distribution networks.

12. a) Explain the evolution of NSFNET program.

(Or)

b) Write short notes on regional level ISP's.

13. a) Explain the concept of firewall.

(Or)

b) Write short notes on home shopping.

14. a) Explain the different types of electronic payment systems.

(Or)

b) Write short notes on Multipurpose Internet Mail Extensions.

15. a) Explain about corporate digital library.

(Or)

b) Write a note on commercial advertising.

SECTION - C (3 X 10 = 30 Marks)

Answer **ANY THREE** Questions.

16. Explain the electronic commerce organization applications.
17. Explain the concept of national research and education network.
18. Describe the technologies behind the Web.
19. Discuss about the layered architecture of EDI.
20. Explain the technological architecture for internal commerce.
