## C. ABDUL HAKEEM COLLEGE (AUTONOMOUS), MELVISHARAM - 632 509. SEMESTER EXAMINATIONS, NOVEMBER - 2018

## B.B.A., U15MBA503 / U14MBA503 — ENTREPRENEURIAL DEVELOPMENT

Time: Three Hours Maximum: 75 Marks

SECTION - A  $(10 \times 2 = 20 \text{ Marks})$ 

Answer ALL Questions.

- Define 'Entrepreneur'.
- 2. Who is an imitative entrepreneur?
- Who are Rural entrepreneur?
- 4. State any two remedies to solve the problems of entrepreneur?
- 5. What is Project formulation?
- 6. What are the sources of project ideas?
- 7. What is incentive?
- 8. What is subsidy?
- 9. Give any two functions of DIC.
- 10. What do you mean by SIDCO?

SECTION - B (5 X 5 = 25 Marks)

Answer **ALL** Questions.

11. a) Explain the types of entrepreneurs.

Or.

b) State the qualities of a successful entrepreneur.

- 12. a) Describe the problems faced by women entrepreneurs.
- (Or)
- b) Write the steps to promote rural entrepreneurs.
- 13. a) Write short notes on "Feasibility Report".

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- b) Explain about project ideas.
- 14. a) Describe the incentives for development of backward area.

(Or)

- b) Explain the taxation benefits to SSI units.
- a) Explain the functions of MSME.

(Or

b) Explain the role of NSIC in entrepreneurs development.

SECTION - C (3 X 10 = 30 Marks)

Answer ANY THREE Questions

- Explain the functions of an entrepreneur.
- Discuss about the small scale entrepreneur.
- Explain the stages in the preparation of a project report.
- Discuss the types of subsidies.
- Explain the concept of a Business Plan.

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