

C. ABDUL HAKEEM COLLEGE (AUTONOMOUS),
MELVISHARAM - 632 509.
SEMESTER EXAMINATIONS, NOVEMBER - 2018

B.COM., COMMERCE
SEMESTER V
U15ECM501 / U14ECM501 – ENTREPRENEURIAL DEVELOPMENT
(ELECTIVE – I)

Time: Three Hours

Maximum: 75 Marks

SECTION - A (10 X 2 = 20 Marks)

Answer **ALL** Questions.

1. Who is an Imitative Entrepreneur?
2. Write any two characteristics of Entrepreneur.
3. What is project formulation?
4. Define Project Report.
5. What is long term finance?
6. Define project finance.
7. What do you mean by subsidy?
8. Write any two problems of SSL.
9. What is Rural Entrepreneurship?
10. Explain any two functions of Women Entrepreneur.

SECTION - B (5 X 5 = 25 Marks)

Answer **ALL** Questions.

11. a) Explain the qualities required for successful entrepreneurs.
(Or)

b) Distinguish between the entrepreneur and manager.

12. a) State the purpose of preparation of a project report.

(Or)

b) What are the factors influencing the selection of a site?

13. a) Explain briefly the various sources of long term finance.

(Or)

b) What are the principles of financial plan?

14. a) Illustrate the advantages of providing incentives to entrepreneurs.

(Or)

b) What is APEDA? Explain its functions.

15. a) Explain any five schemes for women entrepreneurs.

(Or)

b) What are the problems of rural entrepreneurs?

SECTION - C (3 X10 = 30 Marks)

Answer **ANY THREE** Questions.

16. Describe the various functions of an entrepreneur.
17. What are the contents of a Business Plan?
18. Explain the various sources of short term finance.
19. How do commercial banks assist and encourage small scale entrepreneurs?
20. Explain the problems faced by women entrepreneurs.
