## C. ABDUL HAKEEM COLLEGE (AUTONOMOUS), **SEMESTER EXAMINATIONS, NOVEMBER - 2018** MELVISHARAM - 632 509

## U15ECA502 - DATA MINING AND WAREHOUSING (ELECTIVE - I) SEMESTER V

Time: Three Hours Maximum: 75 Marks

SECTION - A  $(10 \times 2 = 20 \text{ Marks})$ 

Answer ALL Questions

- 1. What are the goals of data mining?
- 2. How is data warehouse is different from database?
- Define data cleaning
- Define data transformation
- 5. How a database design is represented in OLAP System?
- Define metadata.
- 7. What do you mean by association analysis?
- 8. List out the algorithms used for finding frequent item set
- 9. Define virtual data mining
- 10. What is meant by data security?

SECTION - B (5 X 5 = 25 Marks)

Answer ALL Questions

11. a) What are the factors involved while choosing data mining system? Explain

(Or.)

b) What are the various kinds of data can be mind? Explain

- 12. a) Why to preprocess the data? Describe.
- (Or
- b) What other methods are there for data smoothing? Explain.
- 13. a) Write short notes on multidimensional data model

(Or

- b) Briefly describe 'ROLAP'
- a) Explain market basket analysis
- 9
- b) Explain mining by partitioning the data
- 15. a) List out some of the data mining application domains. Explain it.

(Or.)

b) Write a brief note on data mining for intrusion detection and prevention SECTION - C (3 X 10 = 30 Marks)

Answer ANY THREE Questions

- 16. Explain the differences and similarities between:
- (4+4+2 Marks)
- a) Discrimination and classification,
- b) Characterization and clustering and
- c) Classification and regression
- 17. Explain briefly about data discretization and concept hierarchy generation
- 18. Discuss about data warehouse design and its usage
- 19. a) Which patterns are interesting in pattern evaluation methods? Justify your answer
- b) Explain the FP growth algorithms in associating techniques.
- 20. a) Explain the various views of data mining foundations
- b) Write a short note on the mining graphs

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