

**C. ABDUL HAKEEM COLLEGE (AUTONOMOUS),**

**MELVISHARAM - 632 509.**

**SEMESTER EXAMINATIONS, NOVEMBER - 2018**

**B.B.A.,**

**U14SBA501 – E - BUSINESS (SBS – III)**

**SEMESTER V**

Time: Three Hours

Maximum: 60 Marks

**SECTION - A (10 X 1 = 10 Marks)**

Answer **ALL** Questions.

1. Define B2B.
2. What is wireless network?
3. Expand ISDN.
4. Define network.
5. Define OSI Models.
6. Expand WWW.
7. Define EDI.
8. Define Electronic Cash.
9. Expand DNS.
10. Expand POP.

**SECTION - B (5 X 4 = 20 Marks)**

Answer **ALL** Questions.

11. a) What are the uses of network? Explain?  
(Or)  
b) Explain about E-Business.
12. a) What are the benefits of internet to business? Explain.

(Or)

- b) Differentiate between dial up and broadband.
13. a) What is Client Server Network? Explain.

(Or)

- b) Write short notes on “Digital Signature”?
14. a) Explain the disadvantages of EDI.

(Or)

- b) Explain the transactions in E-Cash.
15. a) Write down the risk element in E-Cash.  
(Or)  
b) Write about Accredited Registrars.

**SECTION - C (3 X 10 = 30 Marks)**

Answer **ANY THREE** Questions.

16. Discuss about the various communication media.
17. Discuss about the encrypted documents.
18. What is digital signature? Explain its advantages.
19. List out the advantages of net banking to customers.
20. Enumerate the types of payment cards.

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