

**MELVISHARAM - 632 509.**

**M.COM., COMMERCE**

**SEMESTER I**

## SOCIAL RESPONSIBILITY (ELECTIVE)

Maximum: 75 Marks

**Answer ALL Questions.**

- (Or)

2. a) Compare and contrast Kantianism with utilitarianism.

(Or)

3. a) Discuss the emerging trend in the corporate governance.

(Or)

4. a) Why corporate governance is important in a country?

(Or)

5. a) What is the importance of corporate social responsibility?

(Or)

- b) List out the barriers to improve the social responsibilities of business.

**SECTION - B (3 X 15=45 Marks)**

### Answer ANY THREE Questions

7. Mention how the ethical theories are broadly divided. Explain each one of them.

9. Explain the basic theories of corporate governance.

10. Explain the social responsibilities of business concerns towards various

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