## C. ABDUL HAKEEM COLLEGE (AUTONOMOUS), MELVISHARAM - 632 509. SEMESTER EXAMINATIONS, NOVEMBER - 2018

M.COM., COMMERCE
P18ECM101 – BUSINESS ETHICS, CORPORATE GOVERNANCE AND
SOCIAL RESPONSIBILITY (ELECTIVE)

Time: Three Hours Maximum: 75 Marks

SECTION - A (5 X 6 = 30 Marks)

Answer **ALL** Questions.

1. a) Explain the importance of business ethics.

(Or

- b) Mention the six primary sources of ethics. Explain each one of them.
- 2. a) Compare and contrast Kantianism with utilitarianism.

(Or)

- b) Discuss on Benthamite utilitarianism.
- 3. a) Discuss the emerging trend in the corporate governance.

(Op.

- b) What are the duties and responsibilities of board of directors? Explain.
- 4. a) Why corporate governance is important in a country?

(Or)

- b) Bring out the objectives of corporations.
- 5. a) What is the importance of corporate social responsibility?

Or.

b) List out the barriers to improve the social responsibilities of business.

## SECTION - B (3 X 15=45 Marks)

## Answer ANY THREE Questions

- 6. Explain the factors influencing business ethics.
- 7. Mention how the ethical theories are broadly divided. Explain each one of them.
- 8. Briefly explain the principles of corporate governance
- 9. Explain the basic theories of corporate governance.
- Explain the social responsibilities of business concerns towards various groups.

\*\*\*\*\*

N18600 N18600